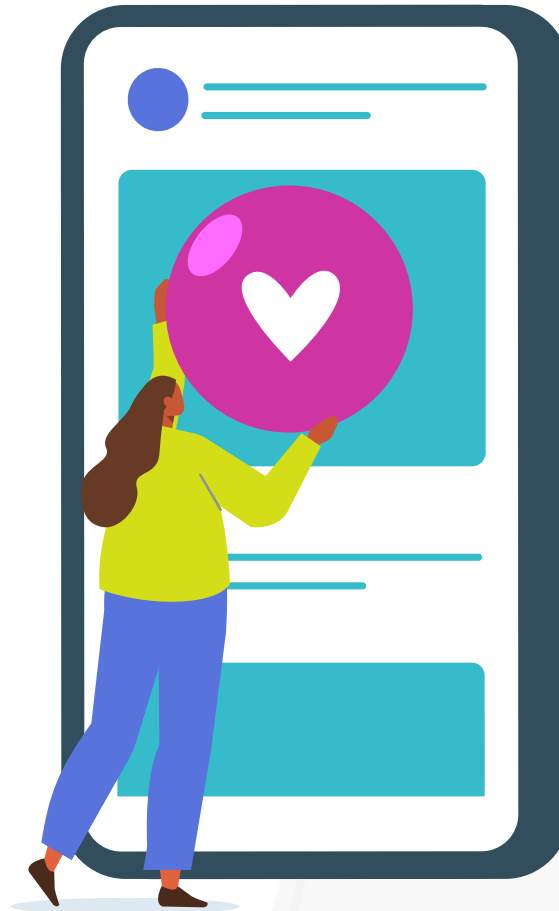


91 DAY LINKEDIN SCHEDULE

3 months (ish) of activity,
designed only for recruiters
looking to get more out of their
social media



HINTS



Use Canva for images and GIFs (don't be tight – pay for it)



Don't go overboard with text on an image. Just job title, salary, location and 1x selling point is plenty



Try and comment/like everyday



If you see something interesting, jump on it quickly



Just... post... don't overthink

























3 hashtags. Any more is spammy






For the blurb bit, it really doesn't have to be mega long









If you want someone to manage your social media, get in contact with us today!

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|--------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|
| DAY 1  Job you're looking to fill (image) | DAY 2  Comment 10x times Likes 10x posts | DAY 3  Poll about culture | DAY 4  Job you're looking to fill (GIF) | DAY 5  Meme / something funny | DAY 6  Job you're looking to fill (image) | DAY 7  Comment 10x times Likes 10x posts |
| DAY 8  Candidate you're representing (image) | DAY 9  Job you're looking to fill (GIF) | DAY 10  Comment 10x times Likes 10x posts | DAY 11  Question about salaries/bonuses | DAY 12  Job you're looking to fill (image) | DAY 13  Comment 10x times Likes 10x posts | DAY 14  Job you're looking to fill (GIF) |
| DAY 15  Industry news | DAY 16  Comment 10x times Likes 10x posts | DAY 17  Candidate you're representing (image) | DAY 18  Poll about leadership | DAY 19  Something personal (e.g. baby, dog, plans for the weekend) | DAY 20  Job you're looking to fill (image) | DAY 21  Comment 10x times Likes 10x posts |
| DAY 22  Job you're looking to fill (GIF) | DAY 23  Comment 10x times Likes 10x posts | DAY 24  Question about perks/benefits | DAY 25  Job you're looking to fill (image) | DAY 26  Meme / something funny | DAY 27  Job you're looking to fill (GIF) | DAY 28  Comment 10x times Likes 10x posts |

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|---------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|
| DAY 29  Job you're looking to fill (image) | DAY 30  Comment 10x times Likes 10x posts | DAY 31  Poll about culture | DAY 32  Job you're looking to fill (GIF) | DAY 33  Meme / something funny | DAY 34  Job you're looking to fill (image) | DAY 35  Comment 10x times Likes 10x posts |
| DAY 36  Candidate you're representing (image) | DAY 37  Job you're looking to fill (GIF) | DAY 38  Comment 10x times Likes 10x posts | DAY 39  Question about salaries/bonuses | DAY 40  Job you're looking to fill (image) | DAY 41  Comment 10x times Likes 10x posts | DAY 42  Job you're looking to fill (GIF) |
| DAY 43  Industry news | DAY 44  Comment 10x times Likes 10x posts | DAY 45  Candidate you're representing (image) | DAY 46  Poll about leadership | DAY 47  Something personal (e.g. baby, dog, plans for the weekend) | DAY 48  Job you're looking to fill (image) | DAY 49  Comment 10x times Likes 10x posts |
| DAY 50  Job you're looking to fill (GIF) | DAY 51  Comment 10x times Likes 10x posts | DAY 52  Question about perks/benefits | DAY 53  Job you're looking to fill (image) | DAY 54  Meme / something funny | DAY 55  Job you're looking to fill (GIF) | DAY 56  Comment 10x times Likes 10x posts |






| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|---------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|
| DAY 57  Job you're looking to fill (image) | DAY 58  Comment 10x times Likes 10x posts | DAY 59  Poll about culture | DAY 60  Job you're looking to fill (GIF) | DAY 61  Meme / something funny | DAY 62  Job you're looking to fill (image) | DAY 63  Comment 10x times Likes 10x posts |
| DAY 64  Candidate you're representing (image) | DAY 65  Job you're looking to fill (GIF) | DAY 66  Comment 10x times Likes 10x posts | DAY 67  Question about salaries/bonuses | DAY 68  Job you're looking to fill (image) | DAY 69  Comment 10x times Likes 10x posts | DAY 70  Job you're looking to fill (GIF) |
| DAY 71  Industry news | DAY 72  Comment 10x times Likes 10x posts | DAY 73  Candidate you're representing (image) | DAY 74  Poll about leadership | DAY 75  Something personal (e.g. baby, dog, plans for the weekend) | DAY 76  Job you're looking to fill (image) | DAY 77  Comment 10x times Likes 10x posts |
| DAY 78  Job you're looking to fill (GIF) | DAY 79  Comment 10x times Likes 10x posts | DAY 80  Question about perks/benefits | DAY 81  Job you're looking to fill (image) | DAY 82  Meme / something funny | DAY 83  Job you're looking to fill (GIF) | DAY 84  Comment 10x times Likes 10x posts |






| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| DAY 85 | DAY 86 | DAY 87 | DAY 88 | DAY 89 | DAY 90 | DAY 91 |
|  |  |  |  |  |  |  |
| Job you're looking to fill (image) | Comment 10x times Likes 10x posts | Poll about culture | Job you're looking to fill (GIF) | Meme / something funny | Job you're looking to fill (image) | Comment 10x times Likes 10x posts |

CONGRATULATIONS ON MAKING IT THIS FAR!

We hope you've had plenty of leads coming through

LOOKING FOR HELP WITH YOUR MARKETING?

-  Social media management
-  Videography & animation
-  Job advert writing
-  Sourcing contacts
-  Graphic design

-  Marketing automation
-  Personal branding
-  Guides and ebooks
-  Podcasts
-  ... and much more!



Growing recruitment agencies with better marketing